

11 April 2026 • Brisbane • Australia

# Amplify Your Impact. Elevate Your Brand.

Partner with Australia's leading data, information, governance, and digital transformation professionals.

[View Sponsorship Tiers](#)



VENUE

**Mantra on Queen, Brisbane**

# Shaping the Future of Information Leadership

The IIM Australia Conference 2026 brings together senior professionals, regulators, practitioners, and industry leaders shaping the future of data governance, AI, cybersecurity, privacy, records, and information leadership.



### High-Impact Platform

Knowledge exchange, policy dialogue, and strategic partnerships across government and corporate sectors.



### Governance Excellence

Align with professional standards, compliance mandates, and digital transformation goals.

Why Sponsor?

## Command the Stage

Position your organisation at the centre of industry conversation and decision-making.



### Engage

Connect with senior decision-makers and influencers.



### Strengthen

Build brand credibility and sector leadership.



### Generate

Capture high-quality leads and strategic partnerships.



### Support

contribute to national capacity building in information management.

## Who Attends?

Connect with a diverse audience of professionals driving the information management agenda.

- ✔ Government executives and regulators
- ✔ CIOs, CDOs, CISOs, DPOs
- ✔ Data, AI, Cybersecurity professionals
- ✔ Consultants and solution providers
- ✔ Academics and trainers
- ✔ IIM Fellows and Members



### EXHIBITING

## Showcase. Connect. Convert.

Gain a high-visibility platform to present your products and services, connect with decision-makers, and generate quality leads.

Your exhibition booth becomes a hub for live demos, one-to-one conversations, and meaningful engagement in a space dedicated to your brand.

[View Exhibition Options](#)

### Live

Product Demos & Interactions

### 1-on-1

Meaningful Conversations

### High Visibility

Dedicated Brand Space

# Sponsorship Packages

Choose the level of impact that suits your strategic goals.

**\$30,000** PLATINUM  
AUD (Exclusive)

Maximum visibility and dominance across the entire event lifecycle.

- ✓ Conference Naming Rights
- ✓ Keynote Speaking Slot
- ✓ Premium Exhibition Booth
- ✓ Top Tier Logo Placement
- ✓ Sponsored Networking Event
- ✓ Full-page Program Ad
- ✓ 10 Delegate Passes
- ✓ Post-event Lead List

Select Platinum

**\$20,000**  
AUD

High-impact brand positioning and thought leadership.

- ✓ Featured Plenary Speaking
- ✓ Prime Exhibition Booth
- ✓ Logo on Website & Screens
- ✓ Half-page Program Ad
- ✓ 6 Delegate Passes

Select Gold

**\$12,000**  
AUD

Excellent value for exhibition and brand visibility.

- ✓ Panel/Roundtable Role
- ✓ Exhibition Booth
- ✓ Logo Placement
- ✓ Quarter-page Program Ad
- ✓ 4 Delegate Passes

Select Silver

**Bronze Sponsor**  
\$7,500 AUD

Exhibition Booth  
2 Delegate Passes

**Supporter**  
\$3,500 AUD

Logo on Website  
Opening/Closing Acknowledgment

## Additional Sponsorship Opportunities

  
Networking Reception

  
Conference Dinner

  
Lanyards & Badges

  
Conference Bags

  
Coffee Breaks

  
Conference App

## Alignment with Procurement

Our sponsorship framework is designed to align with government capability development, corporate ESG mandates, and workforce upskilling goals.

✔ Government capability development initiatives

✔ Corporate ESG, governance, and compliance

✔ Workforce upskilling & certification

✔ Digital transformation & data maturity

## Sector Opportunities

We welcome partners from across the digital ecosystem:

GovTech

Cybersecurity

AI & Analytics

Privacy Tech

Consulting

Audit

Records Management

Training

## Let's Partner

Join us in shaping the future of data, information, and digital governance in Australia and beyond.

✉ [events@iim-africa.org](mailto:events@iim-africa.org)

🌐 [www.iim-africa.org/au](http://www.iim-africa.org/au)